

Miss Utah

SCHOLARSHIP ORGANIZATION

FOR IMMEDIATE RELEASE

Miss Cache Valley, Karlie Major, Crowned Miss Utah 2014



SALT LAKE CITY — June 21, 2014 — Miss Cache Valley, Karlie Major, was crowned Miss Utah 2014 tonight at Capitol Theater in Salt Lake City. Karlie's first walk across the stage was just the beginning of a journey that will take her to every corner of the state and across the nation during her year of service as Miss Utah 2014. She will travel several thousand miles each month performing, speaking to audiences about her platform, 'Embracing a Positive Body Image through Media Smarts,' and serving as a state ambassador for the Children's Miracle Network. Karlie will also compete in The Miss America Pageant Sept. 9-14, 2014 in Atlantic City, New Jersey.



As a junior at Utah State University majoring in Communications and Marketing, Karlie plans to work as a Public Relations Specialist after graduation. Along with the title of Miss Utah 2014, Karlie received a \$10,000

scholarship, a new car from Murdock Hyundai and housing to use during her year of service, and much more. For the talent portion of the competition, Karlie did a character jazz dance to the song "Forget about the Boy." Karlie was also the Shoes for Love service project winner and received a \$500 scholarship and humanitarian trip for her efforts.



(From left to right: 4th Runner Up- Chelsi Lukens, 1st Runner Up- Abbey Eyre, Miss Utah 2014- Karlie Major, 2nd Runner Up- Lauren Wilson, 3rd Runner Up- Sasha Heaps)

The rest of the 2014 royalty included First runner-up Miss UVU, Abbey Eyre, who earned a \$3,000 scholarship. Second runner-up was Miss Pleasant Grove, Lauren Wilson who earned a \$1,500 scholarship. Third runner-up was Miss Provo, Sasha Heaps, who earned an \$800 scholarship, as well as a preliminary award for swimsuit on Friday evening. Fourth runner-up was Miss Legacy, Chelsi Lukens, who earned a \$600 scholarship, as well as a preliminary swimsuit and talent award earlier in the week.

The additional five semi-finalists rounding out the top ten and each earning a \$600 scholarship were Miss Davis County, Bailey Johnson, Miss Pioneer Valley, Kelby Tyler, Miss Panoramaland, Mallory Rogers, Miss Wasatch County, McKenna King, and Miss Northern Utah County, Kira Hannemann.

Additional Scholarship Awards included:

- Spirit of Miss Utah- Miss Pacific Islander, Whitney Matagi (\$100 scholarship)
- Children's Miracle Network Miracle Maker Award- Miss Roy, Brittini Strickland (\$250 scholarship)
- Glenn Harman Instrumental Music Award- Miss Utah County, Hannah Harkness (\$500 scholarship),
Miss Garfield County, Baylee Palmer (\$500 scholarship)
- Miss America Academic Excellence Award- Miss Pioneer Valley, Kelby Tyler
- Miss America Service Award- Miss Lehi, Dania Rice

The Miss Utah Organization

The Miss Utah Organization is an affiliate of the Miss America Scholarship Pageant, the world's largest provider of scholarship assistance for young women and one of the nation's leading achievement programs. For more information about the Miss Utah Organization, visit www.missutahpageant.org.

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CONTACT:

Whitney Thomas, 801-616-0132, whitneythomas1919@gmail.com