

FOR IMMEDIATE RELEASE

Miss Provo and Miss Utah Valley University Win Preliminary Awards at Third Night of Competition

Miss Pioneer Valley, Miss Cache Valley and Miss Draper Win Service Awards

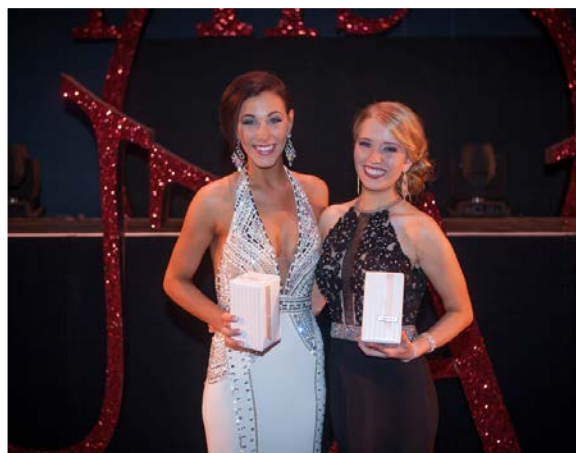


SALT LAKE CITY — June 20, 2014 — Miss Provo and Miss Utah Valley University received awards for the Lifestyle and Fitness in Swimsuit and Artistic Expression in Talent portions of the competition during the third night of The Miss Utah 2014 Scholarship Pageant held at The Capitol Theater in Salt Lake.

Miss Provo, Sasha Heaps, was the Preliminary Lifestyle and Fitness in Swimsuit winner. She will receive a \$100 scholarship for her award. Sasha is a Sophomore at Brigham Young University majoring in Nursing with a minor in Dance. Her platform issue is Breast Cancer Awareness and Prevention.

Miss Utah Valley University, Abbey Eyre, was the Preliminary Talent winner for her lyrical dance performance to “Hope” by Idina Menzel. She will receive a \$100 scholarship for her award. Abbey is a Sophomore at Utah Valley University majoring in the Culinary Arts with a minor in Business. Her platform issue is ‘The Vice of Virtual Validation.’

Several other special awards were given during the third night of competition, highlighting the contestants' service efforts in their communities including: the Sadie Huish Memorial Scholarship, and The 'Dando Amor' Shoes for Love awards.



Miss Pioneer Valley, Kelby Tyler, received the Sadie Huish Memorial Scholarship Award in memory of Sadie Huish, a young girl that was chosen to represent Eagle Mountain in the Little Miss Utah Program, but became too ill to participate. Sadie passed away on June 25, 2009. Sadie's family has been extremely humbled by the Miss Utah Organization's efforts to honor Sadie's memory. Each year, her family chooses the contestant they feel has achieved the most with their service platform. Kelby's platform issue is 'Diabetes Awareness... Reason to Believe in a Cure.' Kelby will receive a \$1,000 scholarship for her award. Kelby is in her third year as a Pharmacy Doctorate Student at Roseman University of Health Sciences College of Pharmacy.

Miss Cache Valley, Karlie Major, and Miss Draper, Kelsey Blaser, were recognized for their efforts in The 2014 Miss Utah Pageant Service Project for 'Dando Amor' Shoes for Love. Shoes for Love is a non-profit organization that gathers and distributes shoes and other relief to the people of Ecuador, Africa and Haiti. As a whole, The Miss Utah 2014 Contestants gathered and donated over 70,000 pairs of shoes to the organization. Karlie Major and Kelsey Blaser were recognized for raising the most pairs of shoes in their communities. They will each receive a \$500 scholarship, as well as a humanitarian trip with the Dando Amor Organization worth \$2,600.

The pageant continues with the final night of competition and the crowning of Miss Utah 2014 on Saturday at The Capitol Theater at 7 PM.

The Miss Utah Organization

The Miss Utah Organization is an affiliate of the Miss America Scholarship Pageant, the world's largest provider of scholarship assistance for young women and one of the nation's leading achievement programs. For more information about the Miss Utah Organization, visit www.missutahpageant.org.

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